



Become a Study Abroad Franchisee



65+ KC Offices
across India, Bangladesh,
Malaysia, Nepal, Nigeria,
Sri Lanka & Vietnam



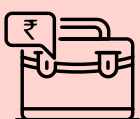
**Assisted
2,50,000+
Students**



**700+
Global
University
Tie Ups**



**Vast
Database of
80,000+
Programs**



**On time
Commission
Payments**

KC overseas
education

www.studiesabroadfranchisee.com

KC Overseas Education with a deep domain expertise of over two decades and a team size of over 600+ strong is one of the major Overseas Education Consultancy Organization in South Asia. With Head Office at Nagpur (IT Park), we operate through a network of Offices across India, Bangladesh, Malaysia, Nepal, Nigeria, Sri Lanka & Vietnam.

Our Franchise Model

| Franchise Fee | Office Space Requirement | Initial Set Up Cost | Term of the Agreement |
|------------------|--------------------------|---------------------|--------------------------|
| ₹ 6,00,000 + GST | 800 Sq Ft - 1200 Sq Ft | ₹ 15,00,000 /- | 2 Years (Renewable-free) |

What would the Franchise arrangement offer you?

An ultimate business opportunity with low risk & offering high returns for the efforts made.

Prerequisites to become a KC Franchisee

- It is preferred that the applicant is already into Overseas Education business or related activity or has studied abroad
- The applicant needs to
 - Have or ready to set up his well furnished office with communication facilities like telephone, internet, etc.
 - Have a team in place or should be ready to recruit his team for effective Counselling, Business Development & Back End Operations.
 - Be good at Verbal and Written English Communication.
 - Be strong in Marketing, Counselling, Convincing, Business Operations, and Team Management.

Benefits of being a KC Overseas Education Franchisee

| | | |
|--|---|--|
| A well established brand, which is into existence for over last two decades | 700+ Universities in 29 Countries for students to choose from | Gain specialised knowledge on 29 Countries |
| On the basis of the Franchisee's performance, the Franchisor arranges the Admission Days & Education Fairs | The Franchisee gets, on going active hand-holding and support | Access to Tech Platform |

- Multiple Country Options
- Search & Apply online through coursefinder.ai
- Assistance for University Selection, Admission, Application & Visa assistance
- University specific updates & overall assistance through regular Emails & WhatsApp
- Spot Admissions by Universities
- Education Loan assistance through ELAN Loans (www.elanloans.com)
- Allied Services: Deposit & Fees Remittance via Flywire, Cohort Go & Transfermate
- Assistance for Guaranteed Investment Certificate (GIC) Canada
- Accommodation Services
- On Time Services (Email reverts within 24 hours)
- Specialist Team Support from KC Head Office
- Periodic visits by Regional Manager
- Regular Training through Series of Webinars
- KC's Learning Resources
- Franchise Directors Meet
- Physical / Virtual Education Fairs
- On Time Payments
- 360 Degree Support

Services offered to Franchise Partners



How KC Overseas Education will assist the New Franchisee

1. Inputs and guidance on Office Layout and Design creation. Accordingly, you need to get the layout and design created with the help of a professional Architect / Interior Designer at your end.
2. Two weeks hands on exhaustive training at KC Nagpur Head Office.
3. The training covers major aspects of Admission and Application Processes, Visa Documentation and Bank Education Loans. Plus, other important aspects to run the office.
4. Live Students counselling shadowing and expert inputs in counselling.
5. Office Launch assistance - readily available launch marketing artwork designs and guidance on other marketing activities.
6. Options in 29+ Countries for various undergraduate, graduate and PhD courses to be offered to the students in your market.
7. Provides Prospectuses, Posters, classified details of the University & the courses, fee structure & all other information about the University to the extent available with us.
8. Provides all technical support and soft copy of materials including brochures, pamphlets, posters, banners, advert matter to the best extent possible.
9. Dedicated Franchise Web Page on the mother website.
10. Initial assistance in Social media and Digital marketing account creation and set up. Subsequently, your digital marketing personnel or agency to take over the accounts for regular activities.

Services provided to Franchisees

Content & Designing of marketing material

Four Training webinars a week

coursefinder.ai & assistance in Students Education Loan through www.elanloans.com

www.studies-overseas.com

Education Fair



Franchise Directors Meet



29
Countries



700+
Universities



80,000+
Course Options



2,50,000+
Students Assisted



65+
KC Offices

**India's fastest
growing Overseas Education
Consultancy Brand**



KC overseas
education

**Global
Accreditations
& Recognitions**



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www.studies-overseas.com

OFFICES

Nagpur (HO) I.T. Park | Nagpur - Sadar | Ahmedabad | Amravati | Amritsar | Anand-Vidyanagar | Bengaluru | Bharuch | Bathinda | Bhopal | Calicut | Chandigarh
Chennai | Chennai - Velachery | Chitradurga | Coimbatore | Delhi - Patel Nagar, Rohini | Erode | Ghaziabad | Gurgaon | Hisar | Hyderabad - Dilsukhnagar, Himayatnagar,
Kukatpally & S. R. Nagar | Indore | Jabalpur | Jaipur | Jalandhar | Jammu | Karnal | Kochi - Pallepady Junction & Thrippunithura | Kottayam | Kollam | Ludhiana |
Madurai | Mangalore | Mysuru | Nabha | Namakkal | Nashik | Noida | Panjim | Pathankot | Patiala | Puducherry | Pune - Kothrud & Viman Nagar | Panipat | Raipur |
Rajahmundry | Rajkot | Rajpura | Sangrur | Surat | Thrissur | Thiruvananthapuram | Vadodara | Vijayawada | Visnagar | Vizag | Chitwan (Nepal) |
Colombo (Sri Lanka) | Dhaka (Bangladesh)