

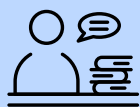


## Become a Study Abroad Franchisee



### 65+ KC Offices

across India, Bangladesh,  
Malaysia, Nepal, Nigeria,  
Sri Lanka, Vietnam, Ghana  
Pakistan, Kenya and  
Philippines



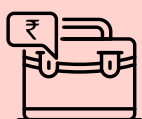
Assisted  
**3,00,000+**  
Students



**700+**  
Global  
University  
Tie Ups



Vast  
Database of  
**85,000+**  
Programs



On time  
Commission  
Payments

**KC overseas**  
education

[studiesabroadfranchisee.com](https://studiesabroadfranchisee.com)

KC Overseas Education with a deep domain expertise of over two decades and a team size of over 800+ strong is one of the major Overseas Education Consultancy Organization in South Asia. With Head Office at Nagpur (IT Park), we operate through a network of Offices across India, Bangladesh, Ghana, Kenya, Malaysia, Nepal, Nigeria, Pakistan, Philippines, Sri Lanka & Vietnam.

## Our Franchise Model

Franchise Fee	Office Space Requirement	Initial Set Up Cost	Term of the Agreement
₹ 6,00,000 + GST	800 Sq Ft - 1200 Sq Ft	₹ 15,00,000 /-	2 Years (Renewable-free)

## What would the Franchise arrangement offer you?

An ultimate business opportunity with low risk & offering high returns for the efforts made.

## Prerequisites to become a KC Franchisee

- It is preferred that the applicant is already into Overseas Education business or related activity or has studied abroad
- The applicant needs to
  - Have or ready to set up his well furnished office with communication facilities like telephone, internet, etc.
  - Have a team in place or should be ready to recruit his team for effective Counselling, Business Development & Back End Operations.
  - Be good at Verbal and Written English Communication.
  - Be strong in Marketing, Counselling, Convincing, Business Operations, and Team Management.

## Benefits of being a KC Overseas Education Franchisee

A well established brand, which is into existence for over last two decades	700+ Universities in 31 Countries for students to choose from	Gain specialised knowledge on 31 Countries
On the basis of the Franchisee's performance, the Franchisor arranges the Admission Days & Education Fairs	The Franchisee gets, on going active hand-holding and support	Access to Tech Platform

- Multiple Country Options
- Search & Apply online through coursefinder.ai
- Assistance for University Selection, Admission, Application & Visa assistance
- University specific updates & overall assistance through regular Emails & WhatsApp
- Spot Admissions by Universities
- Education Loan assistance through ELAN Loans ([www.elanloans.com](http://www.elanloans.com))
- Allied Services: Deposit & Fees Remittance via Flywire, Cohort Go & Transfermate
- Assistance for Guaranteed Investment Certificate (GIC) Canada
- Accommodation Services
- On Time Services (Email reverts within 24 hours)
- Specialist Team Support from KC Head Office
- Periodic visits by Regional Manager
- Regular Training through Series of Webinars
- KC's Learning Resources
- Franchise Directors Meet
- Physical / Virtual Education Fairs
- On Time Payments
- 360 Degree Support

## Services offered to Franchise Partners



# How KC Overseas Education will assist the New Franchisee

1. Inputs and guidance on Office Layout and Design creation. Accordingly, you need to get the layout and design created with the help of a professional Architect / Interior Designer at your end.
2. Two weeks hands on exhaustive training at KC Nagpur Head Office.
3. The training covers major aspects of Admission and Application Processes, Visa Documentation and Bank Education Loans. Plus, other important aspects to run the office.
4. Live Students counselling shadowing and expert inputs in counselling.
5. Office Launch assistance - readily available launch marketing artwork designs and guidance on other marketing activities.
6. Options in 31 Countries for various undergraduate, graduate and PhD courses to be offered to the students in your market.
7. Provides Prospectuses, Posters, classified details of the University & the courses, fee structure & all other information about the University to the extent available with us.
8. Provides all technical support and soft copy of materials including brochures, pamphlets, posters, banners, advert matter to the best extent possible.
9. Dedicated Franchise Web Page on the mother website.
10. Initial assistance in Social media and Digital marketing account creation and set up. Subsequently, your digital marketing personnel or agency to take over the accounts for regular activities.

## Services provided to Franchisees

Content & Designing of marketing material

Six Training webinars a week

coursefinder.ai & assistance in Students Education Loan through [www.elanloans.com](http://www.elanloans.com)

[studies-overseas.com](http://studies-overseas.com)

## Education Fair



## Franchise Directors Meet



**31**  
Countries



**700+**  
Universities



**85,000+**  
Course Options



**3,00,000+**  
Students Assisted



**65+**  
KC Offices

**India's fastest  
growing Overseas Education  
Consultancy Brand**



**KC overseas**  
education

**Global  
Accreditations  
& Recognitions**

**Education UK**  
Innovative. Individual. Inspirational.



**PIER**

**AAERI**  
ASSOCIATION OF AMERICAN EDUCATION RECRUITMENT INSTITUTIONS



**Nagpur Head Office: Plot No. 10/2, I.T. Park, Parsodi, Nagpur, Maharashtra, India - 440022**



**franchise@kcoverseas.com**



**+91 - 8669658176  
+91 - 712 - 2222061 / 62 / 63**



**studies-overseas.com**

#### OFFICES

Nagpur (HO) I.T. Park | Nagpur - Sadar | Ahmedabad | Amravati | Amritsar | Anand-Vidyanagar | Bathinda | Bengaluru | Bharuch | Bhopal | Calicut | Chandigarh | Chennai - Nungambakkam & Velachery | Chitradurga | Coimbatore | Delhi - Patel Nagar, Rohini | Ghaziabad | Guntur | Gurugram | Gurugram - Sushant Lok 1 | Himatnagar | Hisar | Hyderabad - Dilsukhnagar, Himayatnagar, Kukatpally & S. R. Nagar | Jabalpur | Jaipur | Jalandhar | Jammu | Karnal | Kochi - Pullepady & Thrippunithura | Kottayam | Kollam | Kurukshetra | Ludhiana | Madurai | Mangalore | Mysuru | Nabha | Namakkal | Nashik | Noida | Panipat | Panaji | Pathankot | Patiala | Puducherry | Pune - Kothrud & Viman Nagar | Raipur | Rajahmundry | Rajkot | Rajpura | Sangrur | Surat | Thrissur | Trivandrum | Vadodara | Vijayawada | Visnagar | Visakhapatnam | Colombo (Sri Lanka) | Dhaka (Bangladesh)